

19. Event Management

1. Aims And Objectives :-

- a) Acquaintance with the basic principles of Event Management.
- b) Development of Knowledge & skills in various avenues & aspects of event Management.
- c) Developing internship skills.

2. **Duration** :- 3 Months (100 lectures each of 60 minutes)

3. **Qualification** :- X std. Pass

4. **Intake Capacity** :- Minimum 20 – Maximum 40

5. Course Fees :-

Admission - 25/-

Exam Fee - 25/-

Examination - 200/-

Tuition - 500/-

6. Subjects

1. Management & organizational skills.
2. Event management - History-scope-persent stantus.
3. Types of events
 - a. Ceremonial
 - b. promotional
 - c. Entertnment/Recreational
 - d. Social
4. Personal skills in event management.
5. Professional skills in event management.
6. Trends in event management.
7. Practical placements (any two events)

7. Examination System

* Paper – I (Subjects – 1,2,3)

* Paper- II (Subjects- 4,5,6)

*Paper-III (Subject-7) (Practical)

Each paper will carry 100 marks.

Subject :-

1. Management & organizational skills
2. Event management – History-scope-present status
3. Types of events
 - a) Ceremonial
 - b) promotional
 - c) Entertainment/Recreational
 - d) Social
4. Personal skills in event management
5. Professional skills in event management
6. Trends in event management.
7. Practical placements (any two events)

- Syllabus -

Subject: 1. Management & organizational skills.

Subject: 2. Event management – History –scope-present status.

Subject: 3. Types of events –

- a. Ceremonial
- b. Promotional
- c. Entertainment/Recreational

Subject : 4. Personal skills in event management

- Personal Traits:
- a) Sound Health
 - b) Industriousness
 - c) Inquisitiveness
 - d) Courage and Independence
 - e) Even Temperament
 - f) Mannered Behavior
 - g) Intuitive and Visionary Abilities
 - h) Self-sufficiency

Personal Skills:

- a) Communication
- b) Leadership
- c) Human relationship development
- d) Mathematical skills

- Subject: 5. Professional skills in event management.

Subject: 6. Trends in event management.

- a) Organizational skill
- b) Leadership qualities
- c) Planning
- d) To face competition

- e) Management
- f) Commitment with consumers
- g) Planned way
- h) Market survey
- i) Decision making process and management of power
- j) Motivation
- k) Use of information and technology
- l) Effective distribution system and advertisement skills
- m) Psychological analysis

Subject : 7. Practical Placements (any two events)

1. Students will have to undertake any two visits related to Management of events and submit the report for assessment.

Nature of Question Paper

Objective Type – 40 Marks

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|--------------------------------------------|------------|
| 1. Fill in the blanks. (5 Questions) | (10 Marks) |
| 2. Match the following (5 Questions) | (5 Marks) |
| 3. Answers in one sentence (5 Questions) | (5 Marks) |
| 4. Select correct options — (5 Questions) | (10 Marks) |

Descriptive Type — 60 Marks

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|--------------------------|------------|
| 1. Explain the concept — | (10 Marks) |
| 2. Short Notes — | (20 Marks) |
| 3. Answers in Short — | (10 Marks) |
| 4. Essay Type question — | (20 Marks) |